Put your smile in the hands of a doctor you can trust.

### THE TOP 6 RULES to Choosing The Right Cosmetic Dentist



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#### Why does this matter?

Choosing the right cosmetic dentist will have a major impact on your life. It is essential to make this decision thoughtfully, setting aside any nervousness or biases. By relying on concrete evidence and logical reasoning, you can safeguard and enhance the most expressive and subtle aspect of your beautiful personality — **your smile**.



Follow this guide for choosing the right cosmetic dentist to avoid heartbreak, shortlived restorations, expensive recovery, and demoralizing embarrassment.

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# THE RIGHT DENTIST IS ACCREDITED BY THE AACD

(American Academy of Cosmetic Dentistry)

### Remember, any dentist can become a member of the AACD, however, **Accredited** dentists must:



Undergo a substantial amount of cosmetic dentistry education and world-class quality training.



Present five different completed cases of cosmetic dentistry to a panel of expert judges, prior to accreditation.



Must pass comprehensive written and oral exams, and adhere to a strict code of cosmetic dentistry ethics.



No other certifying board requires their dentists to meet standards as stringent as the AACD. Check if your dentist is accredited on the American Academy of Cosmetic Dentistry's website at www.aacd.com/profiles





### TRULY COMPREHENSIVE EXAMINATION

You want your dentist to be as thorough as humanly possible when performing your examination. **The right dentist will:** 



Analyze the form of your teeth, their proper function, your gum health, bone health, bite issues, any existing dental work and its impact on your overall oral health.



They will have the ability to perform digital X-rays, and have access to key technology such as intraoral cameras, monitors, study models, oral cancer screening, sedation, and more.



Offer patient comforts such as a gentle touch, sedation dentistry options, and more. Making the comprehensive examination a relaxing and pleasant experience.



An examination like this will make sure nothing is overlooked and your results will be done right the first time, lasting for years.





## AN ARTISTIC EYE AND A SCIENTIFIC SENSE

Your smile is a precious piece of art, but there is a science behind it. **The right cosmetic dentist understands this and will:** 



Accurately evaluate your needs, time, personality, and discuss finances.



Discuss your skin tone, eye color, lip shape, proportions, and proper function.



Always be precise in execution and meticulous in craftsmanship.



To achieve optimal aesthetic results, a dentist must have a clear vision of what is artistically possible and appropriate for you in the long run.





## OPENS YOUR EYES TO THE POSSIBILITIES

#### Be aware:

You'll want to look at Before & After photos of cosmetic stories similar to yours that the dentist has performed in the past.

Commercially-produced photos and albums show the general results, but you need to confirm you are seeing the actual work of the dentist you are considering.



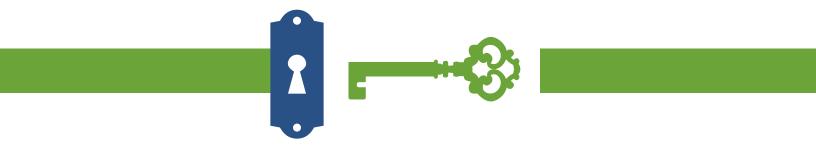




## EXTENSIVE SMILE DESIGN EXPERIENCE

#### Experience is key:

**Great cosmetic dentistry is a beautiful and expressive art, just like you.** General dentists generally have little or no experience in mastering this art.



If you are considering veneers, for example, ask how many veneers the dentist has placed. Look for cosmetic dentists who have placed not just hundreds, but thousands of veneers. This showcases the dentist's wide range of experience with different smiles and unique circumstances, making them credible to deliver the same experience and expertise to your work of art — your smile.





## AN HONEST AND CONFIDENT COMMUNICATOR

#### **Communication is everything:**

The right cosmetic dentists will be confident in their abilities, backing it up with extensive experience and amazing results. They'll be able to answer all of your questions and address your needs clearly, explain simply how the procedure is going and be able to communicate kindly, patiently, and professionally as you go through the journey.





#### **TRY THIS:**

Ask your cosmetic dentist how many patients have been dissatisfied with their results. Then, ask them how they chose to correct and handle the situation. This will give you a clue to how they will communicate with you down the road, how well they will listen, and how they will make you feel.





Your smile is imperative to your confidence and joy. Place it in the right hands and you'll have an experience like never before.



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#### **NEED MORE PROOF?**

Our loyal friends and former skeptics have something they'd like to tell you.

#### **Patient Testimonials**

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